



TANGAZA UNIVERSITY COLLEGE

A constituent college of The Catholic University
of Eastern Africa

ENROLL TODAY AND BE
A WORLD CLASS
ENTREPRENEUR

MBA GLOBAL BUSINESS & SUSTAINABILITY PROGRAMME

THE MBA PROGRAMME ADOPTS A 18-MONTH CURRICULUM ONLINE THAT BLENDS CLASSWORK AND DISTANCE LEARNING. IT IS STRUCTURED IN A WAY THAT THE LEARNING OF BUSINESS CONCEPTS ACCOMPANIES THE PROCESS OF DEVELOPING A BUSINESS PROJECT.

PROGRAMME STRUCTURE:

THREE BOOT CAMPS EACH LASTING ABOUT 7 TO 8 DAYS.

- FIRST BOOT CAMP AT THE BEGINNING OF THE COURSE
- SECOND BOOT CAMP AT THE MIDDLE OF THE COURSE
- FINAL BOOT CAMP AT THE END OF THE COURSE

SIX LONG WEEKENDS (3 DAYS) OF FACE TO FACE CLASSES

EIGHT DISTANCE LEARNING (DL) SESSIONS EACH LASTING 6 TO 8 WEEKS

COURSE UNITS:

- SOCIAL BUSINESS MODELLING & INNOVATION
- BASIC ACCOUNTING
- MARKET ANALYSIS
- SOCIAL BUSINESS ETHICS AND SPIRITUALITY
- STRATEGIC HUMAN RESOURCE MANAGEMENT
- BUSINESS RESEARCH METHODS
- THEORY AND PRACTICE OF SOCIAL ENTREPRENEURSHIP
- COMPANY LAW AND SME GOVERNANCE
- FINANCIAL ACCOUNTING MODELLING
- ENTREPRENEURIAL MARKETING
- BUSINESS LAW AND TAXATION
- BUSINESS STATISTICS
- ADVANCED BUSINESS STRATEGY
- PROJECT AND OPERATIONS MANAGEMENT
- START-UP SALES AND NEGOTIATION
- SOCIAL IMPACT MEASUREMENT
- ENTREPRENEURIAL FINANCE
- BUSINESS PLAN COMPETITION
- RESEARCH PROPOSAL & THESIS

